



ORLANDO
Winterfest
& HOLIDAY MARKET
SHOP. EAT. BE MERRY

Presented in partnership with



DECEMBER 3-6, 2020
ORANGE COUNTY
CONVENTION CENTER

The Holiday Market You've Been Wishing For This Season

Join us for Orlando Winterfest, the first holiday gift show/event of the year, after so many previously scheduled events have been canceled or postponed into 2021 due to COVID-19. Winterfest offers a festive gift shopping market, activities, signature food and beverages, and entertainment to satisfy pent-up consumer demand for a family holiday experience. The Orange County Convention Center will be decorated for the holidays with photo opportunities, trees, and wreaths.



The Orlando community is ready to celebrate the holidays!

Exhibitor Product Categories

- Attractions
- Pet Care & Accessories
- Entertainment
- Arts & Crafts
- Health, Wellness & Beauty
- Home & Garden
- Children & Teens
- Nightlife
- Food & Dining
- Hotels & Accommodations
- Apparel & Accessories

Exclusive Marketing

A highly exclusive partnership with iHeart Media and Ticketmaster is powering the comprehensive Winterfest marketing campaign across Central Florida between October 19 and December 6, targeting women 34-64.

 10 RADIO STATIONS PROMOTING	 2600 COMMERCIAL SPOTS	 2+ million LISTENER OUTREACH	 10+ million DIGITAL IMPRESSIONS
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Booth Prices

- 10 x 10 Standard Inline Booth Space \$995
- 10 x 10 Premium Booth Space \$1,095
- 10 x 10 Handcrafted/Artisan Inline Booth Space \$300

A Booth and More

Booth space rental includes the following:

- Booth space, with 8' high back drape, 3' high side drape dividers
- One-line text ID sign
- \$50 credit toward furniture and carpet rental
- 2 exhibitor badges per 100 sq. ft. of booth space rented

Online Profile complimentary with booth purchase:

- Company Name
- Booth Number/Area
- 1 Category Listing
- Mailing Address
- Email Address



Online profile upgrades available!

Schedule

EXHIBITOR MOVE IN


Wed Dec 2 8:00 am - 6:00 pm
Thurs Dec 3 8:00 am - 1:00 pm

EXHIBITOR MOVE OUT

Sun Dec 6 5:00 pm - 10:00 pm

SHOW HOURS

Thurs Dec 3 4:00 pm - 9:00 pm
Fri Dec 4 12:00 pm - 9:00 pm
12:00 pm - 3:00 pm dedicated shopping hours
Sat Dec 5 10:00 am - 8:00 pm
10:00 am - 12:00 pm dedicated shopping hours
Sun Dec 6 10:00 am - 5:00 pm
10:00 am - 12:00 pm dedicated shopping hours



Interested in Growing Your Business This Year?

JOIN ORLANDO WINTERFEST TODAY!

www.OrlandoWinterfest.com

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